

## AREA Board Members

Past President - Jason Grabosky  
President - John Lloyd  
Vice President - Laura Jull  
Treasurer - Dan Struve

Special  
Update!

**To view the minutes  
from the AREA meeting  
at ISA's 2006  
Minneapolis  
Conference click here!**

## Special Project Investment Fund Sets Deadline

The deadline to request funding for ISA Special Projects is November 1, 2006. Please review your project needs and submit your requests by November 1 so the Special Project Investment Fund Committee can review and approve projects quickly.

If you have any questions regarding the Special Projects Policy, call Dave Goodson committee chair, at 860-665-5747 or call ISA Finance and Operations Director Mark Bluhm at 217-355-9411 extension 212.

## Message from AREA's President

Once and a while we all need to step back and introspect why we are involved with the professional associations to which we belong. What does the Arboriculture Research and Education Academy provide that makes us want to spend time in the association? We should all have professional and personal reasons for being a member. Is it the prestige of belonging to the scientific foundation of the ISA? Maybe the ego boost of being a bigger fish in the small pond of arboricultural educators and researchers. Or could it be an idealistic urge to make a better world by increasing the depth of information upon which the industry bases its practices. We all have reasons why we belong, but our long-term goal to sustain the Academy has to address the needs of scientists and educators who have yet to even learn about our organization.

The goal of my term in office as President of AREA will focus on helping us become an association where people want to belong because of what we can provide for them. There are hundreds of faculty studying urban systems in the U.S. and abroad who are looking for a home society in which to hang their hat. The standard societies in our professions (American Society for Horticultural Sciences, Ecological Society of America, Society of American Foresters, even the International Union of Forestry Research Organizations and various entomology and pathology societies) tend to marginalize researchers and educators who deal with urban issues that neither fit the theme of natural or agronomic systems. AREA can provide a haven for these lost souls as it has for most of us. We are diverse in our backgrounds and in our research interests (physiology, biology, ecology, engineering, sociology, planning, architecture and economics) but we work with the common theme of integrating scientific knowledge for the betterment of the urban systems in which we live and work.

The ISA Editorial Board has taken grand steps forward to address the needs of researchers and educators with the formal review of our scientific journal *Arboriculture & Urban Forestry*. Changes are already being made to elevate the Journal to a "recognizable status" within academic circles. Our first step is inclusion in the International Science Institute Science Citation Index or Web of Knowledge. Although primarily a tool for research libraries to examine for journal subscription, it has become the defacto tool for determining the "quality" of journals for research publication. By having a journal that is valued by those outside our immediate circle, we will broaden the impact of our journal to other venues and increase the prestige of publishing in a journal that can directly impact the management of urban forests and landscapes. Our efforts at providing the premier journal in urban forestry will definitely provide a plus for our members.

An avenue for addressing research and education in the broader urban community is for AREA to become a partner in the Sustainable Urban Forests Coalition ([www.urbanforestcoalition.com](http://www.urbanforestcoalition.com)). The coalition was established primarily with efforts from the International Society of Arboriculture.

Through this coalition we will have access to planners, landscape architects and many other disciplines that can enhance the value of our research and provide new venues for our educational efforts. We also need to provide venues for sharing research results and educational experiences.



---Message from AREA'S President continued from page 1.

The ISA Conference is in Hawaii this year. The location is an excellent recruiting tool. The AREA planning committee is expanding its role with the entire conference by assisting the conference planning committee to provide lists of good speakers who are doing research relevant to our disciplines. This role should not be limited just to the planning committee. As a research and education association all our members are welcome to suggest potential speakers or even better provide them with the call for papers that is attached with this newsletter. Many of the new speakers in Minneapolis last year were very excited about the depth of knowledge and the interest that our ISA members had in the application of their research results.

In addition to the Annual Conference, the ISA Science and Research Committee and AREA are developing educational sessions for the practitioners in our field following the lead of The Landscape Below Ground. In 2006 and 2007, there will be two educational programs providing research in lightening issues with trees in Florida with the Southern Chapter of the ISA and all you ever wanted to know about pruning in Arizona with the Western Chapter of the ISA. While these programs provide information to the industry, the main purpose is to bring the foremost experts in the fields together to examine what has been done and to define areas for new research. This kind of collaboration is also what AREA can provide to new and existing members. By holding programs for practitioners we can defray the costs for travel through attendance fees and provide opportunities for information exchange and the development of collaborative research and educational efforts.

In the new age of federal funding shortages and higher expectations of research productivity, AREA will serve an important function for new and established researchers and educators. As an association with a vision and purpose, we will be able to assist our members in creating new connections and building research and educational programs to address the needs of our clientele. I look forward to the journey and invite you to be an active participant as we build on our past successes and move forward to make AREA a respected entity in the promotion and production of quality science and education.

Sincerely,  
John Lloyd, President

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## ISA Speakers Bureau

Do you need a professional speaker? ISA's Speakers Bureau provides easy access to a wide range of speakers in the field of arboriculture. Speakers in ISA's database cover a full array of topics including pruning, tree risk assessment, climbing and rigging, tree biomechanics, and much more. For more topics and the roster of speakers, [click here](#).

If you are interested in becoming a part of the Speakers Bureau, you may also visit the above link and submit your information to be added to the roster. When you sign up, your name becomes available to a wide range of professionals and organizations within the field of arboriculture. For additional information, please contact Steve Bevil at [sbevil@isa-arbor.com](mailto:sbevil@isa-arbor.com).

## Science and Research Committee

On Thursday, September 28, the SRC literature review subcommittee met via conference call to develop a process to review proposals received to conduct the pruning and tree risk assessment literature reviews. Using the Microsoft Live Meeting program, the committee created an evaluation form and developed a process to review proposals. To ensure neutrality, all committee members signed a conflict of interest statement.

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## ISA goes Real-Time with Microsoft Live Meeting

On Thursday, September 28, and Wednesday, October 4, ISA's EGS department experienced for the first time Microsoft Live Meeting. Microsoft Live Meeting is a real-time interactive web-based program that allows multiple people in multiple locations to make presentations, demonstrate applications, and poll participants for feedback.

Live Meeting was used in conjunction with the SRC literature review subcommittee conference call and AREA conference call to increase productivity. The program allowed both groups to view and edit documents in real-time.

## Coming Soon!!

### Tree Climbers' Guide, 3<sup>rd</sup> Edition, Spanish Edition

Now available in Spanish. Includes chapters on Tree Health and Sciences, Safety, Ropes and Knots, Climbing, Pruning, Rigging, Removal, and Cabling—all in Spanish.

P1230S; Retail Price: \$49.95

Member Price: \$44.95

### Introduction to Arboriculture: Tree Maintenance CD

Covers three essential elements of tree maintenance: fertilization, lightning protection systems, and tree support systems.



CD1012; Retail Price: \$69.95

Member Price: \$59.95

**Call 1-888-ISA-TREE**  
**www.isa-arbor.com**

## International Symposium on Trees and Lightning



ISA, Arboricultural Research and Education Academy (AREA), and the ISA Florida Chapter will host an international symposium on trees and lightning March 7-8, 2007, in Plantation (Fort Lauderdale), Florida. Lightning educators, foresters, and arborists will gather to share information on lightning; lightning's impact on trees; and predicting, preventing, and assessing lightning damage.

Dr. Vladimir Rakov, the leading lightning researcher from the University of Florida, will provide the keynote address on lightning and the fundamentals of lightning protection. The symposium will also offer information on the basics of lightning protection systems and an outdoor

demonstration, as well as paper presentations.

The deadline for paper proposals is October 17. For questions on symposium content and for paper submission, contact Dr. Tom Smiley, Bartlett Tree Research Laboratory, at [tsmiley@bartlettlab.com](mailto:tsmiley@bartlettlab.com). For more information, please [click here](#).

E-mail requests for registrations to the ISA Florida Chapter at [FloridaISA@aol.com](mailto:FloridaISA@aol.com).

## ISA Minneapolis Conference Student Poster Session

Congratulations to the following students for their successful submissions to this year's Student Poster Session!

**Stephanie Adams**  
University of Georgia

**Kelby Fite**  
Clemson University

**Andrew Koeser**  
University of Wisconsin – Stevens Point

**Javier Lugo-Perez**  
University of Idaho

**Steve Nittolo**  
University of Idaho

**Tomas Martinez Trinidad**  
Texas A&M University

**Jennifer Van Wagoner**  
University of Idaho

## AUF Editorial Board Update

A subgroup has been formed to draft a conflict of interest policy for *AUF* Board members. Peggy Currid has completed research into online manuscript submission software, and the new online submission process is expected to begin in January. Now that all issues of the *JoA* have been digitized and put online, the editorial board is looking forward to open access, which is to begin in January. The current year's issues will still be available to ISA members only, but past issues will be available to anyone. It is expected that this will increase citations and enhance the reputation of *AUF* as the premier journal for publishing arboriculture and urban forestry research.

## ISA Hawaii Conference Call for Papers!



The time to submit papers or presentations for ISA's 83rd Annual Conference and Trade Show in Hawaii is now! You may use the link below for on-line submissions:

<http://www.isa-arbor.com/calendar/submitpaper.aspx>

Please fill the form out in its entirety. [Click here](#) to download a PDF version of this form. You also have the option to mail or fax in your completed form.

All proposals must be received by **November 10, 2006**, to be considered by the program committee. Accepted presenters will be notified by the second week of January 2007.

## International Awards Committee

The International Awards were given out in front of a full crowd at the 2006 Opening Ceremony in Minneapolis, Minn. Be sure to congratulate these winners

- Award of Merit—**James B. Ingram**
- Award for Excellence in Arboricultural Education—**Gary R. Johnson**
- R. W. Harris Author's Citation—**George Hudler**
- Honorary Life Membership—**Richard H. Yahner**
- Award of Achievement—**Bryan Kowtica**
- President's Commendation—**Bob Haines**

## 2006 Leadership Workshop

The 2006 ISA Leadership Workshop will be October 20-22, in Champaign, Illinois. Presenters include

- Joe McLennan – working with Boards
- Laura Cornille-Cannaday – recruiting, motivating, and rewarding volunteers
- Ron Pachura – current regulations, including Sarbanes-Oxley
- Jennifer Lane – legal issues
- Steve Welland – unique team building session called, “*The Search for the Lost Dutchman's Gold Mine.*”

Staff from ISA headquarters, the TREE Fund, and several volunteers from the Chapter Executives will also be on hand to present and answer questions.

## Request for Nominations: International Awards Program

The International Awards Committee is looking for “a few good men and women” that are deserving of ISA's prestigious International Awards. If you know of someone that you believe would be a good nominee, please send information to the Awards Committee Chair, Mike Walterscheidt.

To view and print the Official Entry Form, please click the link below.

[Awards Program](#)

## The New Strategies for Urban Natural Resources Call for Papers!

May 14-16, 2007 - Chicago, IL

Submissions are now being accepted for oral and poster presentations and panel discussions that address the issues and challenges of natural resources in urban environment management. Submission categories include Urban Wildlife, Urban Fisheries, Urban Forestry, Urban Planning, Landscape Architecture, Legal Landscape, Human Dimensions, Education, and Cross-Discipline.

Submission Deadline: **November 3, 2006**

For more information about the conference or for submission guidelines go to <http://www.informalearning.com/Wildlife>